



TECHNOLOGY AND OPERATIONS MANAGEMENT

ENVER YUCESAN

Professor of Operations Management

The Abu Dhabi Commercial Bank Chaired Professor in International Management

CONTACT

EMAIL: enver.yucesan@insead.edu

PHONE: +33 1 60 72 40 17

CAMPUS: Singapore

BIOGRAPHY

Enver Yücesan's is a Professor of Operations Management at INSEAD.

Professor Yücesan's main teaching and research activities focus on tactical operational problems such as process analysis, manufacturing planning and control, integrated logistics, supply chain management, and performance assessment in manufacturing as well as service environments.

Professor Yücesan is a specialist in computer simulation with an emphasis on large-scale industrial applications and performance analysis. He is an industrial engineer with a PhD in Operations Research from Cornell University.

Enver Yücesan is an Academic Director of the [Supply Chain Management](#) programme.

RESEARCH AREAS

Computer Simulation, Simulation Optimisation, Stochastic Modeling, Supply Chain Management, e-Supply Chains

TEACHING AREAS

Supply Chain Management, Operations Technology Strategy, Stochastic Processes and Queueing Theory, Systems Simulation, Foundations of Operations

INDUSTRY SECTORS

Automobiles, Electronic & Electrical Equipment, Information Technology, Retailing

PUBLICATIONS

- Competitive Supply Chains: A Value-Based Management Perspective
- Risk Ownership in Contract Manufacturing
- CPM: A Collaborative Process Modeling for Cooperative Manufacturers
- The Impact of Information Technology on Supply Chain Management
- Multi-Location Transshipment Problem with Capacitated Transportation
- The Multi-Location Transshipment Problem
- CIBA Vision: The EUROLOGISTICS Initiative