



STRATEGY

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BIOGRAPHY

Subi Rangan received an MBA from the MIT Sloan School of Management and a Ph.D. in political economy from Harvard University.

His current work explores the future of capitalism and in particular how enterprises may better integrate performance and progress. In 2013 he initiated the Society for Progress, a fellowship of eminent philosophers, social scientists, and business leaders (www.societyforprogress.org). Their first work was published in a volume entitled *Performance & Progress: Essays on Capitalism, Business, and Society* (Oxford University Press, 2015). Their second book is *Capitalism Beyond Mutuality? Perspectives Integrating Philosophy and Social Science* (Oxford University Press, 2018).

His other research explores the political sociology of discrimination of foreign transnational firms and these firms' non-market strategies. In 1998 he won the Academy of International Business' Eldridge Haynes Prize for the best original work in international business. In 1995 that academy awarded their Best Dissertation Award to his doctoral thesis. In 2010 his research won the Emerald award for Top 50 papers in management.

His articles appear in the *Administrative Science Quarterly*, *Academy of Management Review*, *Brookings Papers on Economic Activity*, *Journal of International Business Studies*, *Strategic Management Journal*, *Sloan Management Review*, and *Harvard Business Review*. Subi is coauthor of two books: *Manager in the International Economy*, and *A Prism on Globalization*. He is associate editor of the *Academy of Management Review*; former chair of the World Economic Forum's Global Agenda Council on Emerging Multinationals; a member of the board of trustees of Fundacao Dom Cabral, a leading business school in Brazil; and a member of the Board of the Schwab Foundation for Social Entrepreneurship.

Subi directs INSEAD's top executive seminar [AVIRA: Awareness, Vision, Imagination, Role, and Action](#), as well as the newly launched [Integrating Performance & Progress](#). Professor Rangan is a multiple-time recipient of the Outstanding Teacher award and Dean's Commendation for Excellence in Teaching. He is married and has a daughter and son.

RESEARCH AREAS

Global Strategy & Management, International Business and Multinational Enterprises

TEACHING AREAS

Global Strategy and Management, Readings and Research on Multinational Enterprises, Strategy and Management, Top Leadership

PUBLICATIONS

- [Capitalism Beyond Mutuality? Perspectives Integrating Philosophy and Social Science](#)
- [Performance and Progress Essays on Capitalism, Business, and Society](#)
- [How macrostructure shapes multinational competition](#)
- [TEN Youth: Unlocking Enterprise Growth by Focusing on the Fortune at the Bottom of the Talent Pyramid](#)
- [Making Sustainability Profitable: Lessons from Emerging Markets](#)
- [The Problem of Control, and the Role of Home-host Ties in Explaining Multinationals' Foreign Operations, Competitiveness, and Performance](#)
- [Information Technology and Transnational Integration: Theory and Evidence on the Evolution of the Modern Multinational Enterprise](#)
- [The Influence of Macro Structure on the Foreign Market Performance of Transnational Firms the Value of IGO Connections, Export Dependence, and Immigration Links](#)
- [Globalization the JEDI way](#)
- [Globalization the JEDI Way](#)
- [Constructive Partnerships: When Alliances Between Private Firms and Public Actors Can Enable Creative Strategies](#)
- [Explaining Outcomes in Competition Among Foreign Multinationals in a Focal Host Market](#)
- [Profits and the Internet: Seven Misconceptions](#)
- [The Problem of Search and Deliberation in Economic Action: When Social Networks really Matter](#)
- [The Responses of U.S. Firms to Exchange Rate Fluctuations: Piercing the Corporate Veil](#)
- [A Prism on Globalization: Corporate Responses to the Dollar](#)
- [The Manager in the International Economy](#)
- [Building Cost Competitiveness at the New Philips: The Need for Collaborative Leadership](#)
- [SAP in 2006: Aiming for Global Concert](#)