



ENTREPRENEURSHIP AND FAMILY ENTERPRISE

## IVANA NAUMOVSKA

Assistant Professor of Entrepreneurship and Family Enterprise

### CONTACT

EMAIL: [ivana.naumovska@insead.edu](mailto:ivana.naumovska@insead.edu)

PHONE: +33 1 60 72 44 51

CAMPUS: Fontainebleau

### BIOGRAPHY

Ivana Naumovska is an Assistant Professor of Entrepreneurship at INSEAD, where she teaches in the MBA, Executive MBA and PhD Programmes. Her teaching and research focus on entrepreneurial finance, the social dynamics of financial markets, valuations and financing of ventures, and acquisitions of private firms.

Ivana's research builds on the premise that financial markets are socially situated and examines how social factors (e.g., investors' collective learning, social pressures for corporate diversity, and cultural attitudes) shape financial markets outcomes (e.g., stock market valuations, and financing of entrepreneurial ventures). The overarching goal of her work is to better understand the social dynamics that govern financial market responses to firm characteristics and behaviors, while advancing organizational and strategy theories that can improve the decision making of entrepreneurs, managers, and investors.

Ivana has received several prestigious recognitions and awards for her research and teaching. In 2015, her PhD dissertation won the Best Dissertation Prize from the Dutch Royal Academy of Arts and Sciences. She has also received multiple Best Paper Nominations and Awards from the Strategic Management Society. In terms of teaching, Ivana has been awarded the Deans' Commendation for Excellence in MBA Teaching, and has been a nominee for the Best Teacher Award.

Before joining INSEAD, Ivana held a Postdoctoral position at the Kellogg School of Management, Northwestern University. She has a PhD in Management (cum laude) and an MA in Financial Economics (cum laude) from Erasmus University, and a BA in Financial Economics (cum laude) from Utrecht University.

### RESEARCH AREAS

Strategic Management and Organization Theory,  
Sociological Influences on Financial Markets,  
Symbolic Management, Reverse Mergers and  
Special Purpose Acquisition Companies

### TEACHING AREAS

Entrepreneurship, Organization Theory

