BIOGRAPHY

Henrich R. Greve is a Professor of Entrepreneurship and the Rudolf and Valeria Maag Chaired Professor in Entrepreneurship at INSEAD. He holds a PhD in Organisational Behaviour and MA in Sociology from the Graduate School of Business, Stanford University.

Henrich's research focuses on the causes and consequences of strategic change in organisations, and he also studies organisational innovations and founding and growth of organisations in young industries. He has published over 80 articles in leading journals including Administrative Science Quarterly, Academy of Management Journal, Strategic Management Journal, American Journal of Sociology, and Management Science. He has co-authored the book Network Advantage: How to Unlock Value from Your Alliances and Partnerships (Jossey-Bass, 2013) and authored the book Organizational Learning from Performance Feedback: A Behavioral Perspective on Innovation and Change (Cambridge University Press, 2003).

Henrich is the editor of Administrative Science Quarterly where he has previously been an Associate Editor, and he also served as a Senior Editor of Organization Science. He has been a joint guest editor at Academy of Management Journal, Organization Science, Advances in Strategic Management, Research in the Sociology of Work, and Research in the Sociology of Organizations. He has served as the Program Chair and Division Chair of the Organisation and Management Theory (OMT) Division at the Academy of Management.

His business and policy presentations include the World Knowledge Forum in Seoul, Korea, and the World Economic Forum Annual Meeting of New Champions in Tianjin, China.
PUBLICATIONS

- The Diffusion of Differences: A Review and Reorientation of 20 Years of Diffusion Research
- The Behavioral Theory of the Firm: Assessment and Prospects
- Organizations Gone Wild: The Causes, Processes, and Consequences of Organizational Misconduct
- Correctly Assessing the Value of Our Research to Management Education
- Dominant Coalitions Directing Acquisitions: Different Decision Makers, Different Decisions
- Disasters and Community Resilience: Spanish Flu and the Formation of Retail Cooperatives in Norway
- Unequal Bedfellows: Gender Role-based Deference in Multiplex Ties Between Korean Business Groups
- Institutional Logics and Power Sources: Merger and Acquisition Decisions
- Competitive Parity, Status Disparity, and Mutual Forbearance: Security Analysts’ Competition for Investor Attention
- When do Interlocks Matter? Institutional Logics and the Diffusion of Multiple Corporate Governance Practices
- Built to Last but Falling Apart: Cohesion, Friction, and withdrawal from Interfirm Alliances
- Echoes of the Past: Organizational Foundings as Sources of an Institutional Legacy of Mutualism
- Back to Basics: Behavioral Theory and Internationalization
- Safe or Profitable? The Pursuit of Conflicting Goals
- Hereafter: How Crises Shape Communities through Learning and Institutional Legacies
- Resource Dependence Dynamics: Partner Reactions to Mergers
- Running for the Exit: Community Cohesion and Bank Panics
- Greener Pastures: Outside Options and Strategic Alliance Withdrawal
- The Prince and the Pauper: Search and Brokerage in the Initiation of Status-Heterophilous Ties
- Business Group Affiliation and Firm Search Behaviour in India: Responsiveness and Focus of Attention
- History and the Present: Institutional Legacies in Communities of Organizations
- Is All Publicity Good Publicity? The Impact of Direct and Indirect Media Pressure on the Adoption of Governance Practices
- Board Reform versus Profits: The Impact of Ratings on the Adoption of Governance Practices
- The Thin Red Line between Success and Failure: Path Dependence in the Diffusion of Innovative Production Technologies
- Fast and Expensive: The Diffusion of a Disappointing Innovation
- Positional Rigidity: Low Performance and Resource Acquisition in Large and Small Firms
- Relining the Garbage Can of Organizational Decision-Making: Modeling the Arrival of Problems and Solutions as Queues
- Asymmetry of Reputation Loss and Recovery under Endogenous Partnerships: Theory and Evidence
- The Resource-Based View and Learning Theory: Overlaps, Differences, and a Shared Future
- Delayed Adoption of Rules: A Relational Theory of Firm Exposure and State Cooptation
- Short- and Long-Term Performance Feedback and Absorptive Capacity
- Learning Theory: The Pandemic Research Challenge
- Rational Fouls? Loss Aversion on Organizational and Individual Goals Influence Decision Quality
How Partners Shape Strategy
Microfoundations of Management: Behavioral Strategies and Levels of Rationality in Organizational Action
Where to Search
Amazon Warrior: How a Platform can Restructure Industry Power and Ecology
Self-Assessment, Self-Enhancement, and the Choice of Comparison Organizations for Evaluating Organizational Performance
Show me the Data! Improving Evidence Presentation for Publication
Emergence: How Novelty, Growth, and Formation Shape Organizations and Their Ecosystems
Ripples of Fear: The Diffusion of a Bank Panic
The Building of the Behavioral Theory of the Firm Continues
Research: Why Struggling Airlines Spend More on Safety
A Special “Provocations and Provocateurs” Section Honoring Jim March
Goal Selection Internally and Externally: A Behavioral Theory of Institutionalization
Are Goals Scored Just Before Halftime Worth More? An Old Soccer Wisdom Statistically Tested (e0240438)
Strategic Rule Breaking: Time Wasting to Win Soccer Games (e0224150)
Organizational Learning From Performance Feedback: A Behavioral Perspective on Multiple Goals
Emergence (Research in the Sociology of Organizations (Book 50))
Network Advantage: How to Unlock Value From Your Alliances and Partnerships
From One Empirical Study to 150: Performance Feedback Research
The Organizational View of Strategic Management
Performance Feedback in Organizations and Groups: Common Themes
Look at Me: Overt Status-seeking Behavior and Competitive Emergence among Securities Analysts
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