BIOGRAPHY

Henrich R. Greve is a Professor of Entrepreneurship and the Rudolf and Valeria Maag Chaired Professor in Entrepreneurship at INSEAD. He holds a PhD in Organisational Behaviour and MA in Sociology from the Graduate School of Business, Stanford University.

Henrich’s research focuses on the causes and consequences of strategic change in organisations, and he also studies organisational innovations and founding and growth of organisations in young industries. He has published over 80 articles in leading journals including Administrative Science Quarterly, Academy of Management Journal, Strategic Management Journal, American Journal of Sociology, and Management Science. He has co-authored the book Network Advantage: How to Unlock Value from Your Alliances and Partnerships (Jossey-Bass, 2013) and authored the book Organizational Learning from Performance Feedback: A Behavioral Perspective on Innovation and Change (Cambridge University Press, 2003).

Henrich is the editor of Administrative Science Quarterly where he has previously been an Associate Editor, and has also served as a Senior Editor of Organization Science. He has been a joint guest editor at Academy of Management Journal, Organization Science, Advances in Strategic Management, Research in the Sociology of Work, and Research in the Sociology of Organizations. He has served as the Program Chair and Division Chair of the Organisation and Management Theory (OMT) Division at the Academy of Management.

His business and policy presentations include the World Knowledge Forum in Seoul, Korea, and the World Economic Forum Annual Meeting of New Champions in Tianjin, China.
• Young and Growing Research Directions in Competitive Strategy
• The Behavioral Theory of the Firm: Assessment and Prospects
• The Prince and the Pauper: Search and Brokerage in the Initiation of Status-Heterophilous Ties
• Market Niche Entry Decisions: Competition, Learning, and Strategy in Tokyo Banking, 1894-1936
• Market Niche Entry Decisions: A Retrospective Introduction
• Fast and Expensive: The Diffusion of a Disappointing Innovation
• Positional Rigidity: Low Performance and Resource Acquisition in Large and Small Firms
• When do Interlocks Matter? Institutional Logics and the Diffusion of Multiple Corporate Governance Practices
• Business Group Affiliation and Firm Search Behaviour in India: Responsiveness and Focus of Attention
• Built to Last but Falling Apart: Cohesion, Friction, and withdrawal from Interfirm Alliances
• Organizations Gone Wild: The Causes, Processes, and Consequences of Organizational Misconduct
• Designing Performance Feedback Systems to Guide Learning and Manage Risk
• A Matching Theory of Alliance Formation and Organizational Success: Complementarity and Compatibility
• Undeserved Loss: The Spread of Legitimacy Loss to Innocent Organizations in Response to Reported Corporate Deviance
• Bigger and Safer: The Diffusion of Competitive Advantage
• A Behavioral Theory of Firm Growth: Sequential Attention to Size and Performance Goals
• Multimarket Contact and Sales Growth: Evidence from Insurance
• Organizational Routines and Performance Feedback
• A Behavioral Theory on the Firm-40 Years and Counting: Introduction and Impact
• Exploration and Exploitation in Product Innovation
• Power and Glory: Concentrated Power in Top Management Teams
• Vox Populi: Resource Partitioning, Organizational Proliferation, and the Cultural Impact of the Insurgent Microradio Movement
• Superman or the Fantastic Four? Knowledge Combination and Experience in Innovation Teams
• Intent and Extent of Multimarket Contact
• Time to Break Up: Social and Instrumental Antecedents of Firm Exits from Exchange Cliques
• Competing in Groups
• Job Search with Organizational Size as a Signal
• Organizational Learning from Performance Feedback: A Behavioral Perspective on Innovation and Change
• Fool’s Gold: Social Proof in the Initiation and Discontinuation of Coverage by Wall Street Analysts