



TECHNOLOGY AND OPERATIONS MANAGEMENT

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Assistant Professor of Technology and Operations Management

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BIOGRAPHY

Florin Ciocan is an Assistant Professor of Technology and Operations Management at INSEAD. His research interests are in applications of revenue management to non-traditional domains such as online advertising and other Internet facilitated marketplaces. He is also interested in cloud-based optimisation methods for massively sized datasets. Florin has been involved in building revenue management systems for several technology companies in the US.

Florin holds a BA degree in Applied Mathematics from Harvard College and a PhD in Operations Management from MIT. He teaches the Process and Operations Management MBA core course as well as the PhD elective on Topics in Operations Management at INSEAD.

RESEARCH AREAS

Revenue Management Applied to Non-traditional Domains, Matching Markets, Massive Scale Optimisation

TEACHING AREAS

Operations Management, Revenue Management