Guoli Chen is an Associate Professor of Strategy at INSEAD. He received his PhD in Strategic Management from the Pennsylvania State University. He teaches Strategy, Value Innovation, Incentives Design, and Corporate Governance courses to the MBA, PhD, and Executive Education programme participants.

Guoli's research focuses on the influence of CEOs, top executives, and boards of directors on firms' strategic choices and organisational outcomes, as well as the interaction and dynamics in the top management team and CEO-board relationships. He is interested in organisational growth, renewal, and corporate development activities, such as IPOs, M&As, innovation, globalisation. He has published in several top academic journals, such as Administrative Science Quarterly, Academy of Management Journal, Strategic Management Journal, Organization Science, Journal of Business Venturing, Leadership Quarterly, and Strategic Organization. His papers have received awards at the Academy of Management Conference and Strategic Management Society Conference. He was a representative-at-large of the Corporate Strategy and Corporate Governance interest group of the Strategic Management Society and serves on the editorial board of the Academy of Management Journal.

Before starting his academic career, Guoli worked as an investment banker at Daiwa Securities SMBC. He provided financial consulting in the areas of IPOs, fundraising, and company restructuring.
PUBLICATIONS

- CEO Elitist Association: Toward a New Understanding of an Executive Behavioral Pattern
- CEO Narcissism and the Impact of Prior Board Experience on Corporate Strategy
- CEO Replacement in Turnaround Situations: Executive (Mis)fit and Its Performance Implications
- Can you Believe it? Managerial Discretion and Financial Analysts’ Responses to Management Earnings Forecasts
- Executive Accountability Around the World: Sources of Cross-national Variation in Firm Performance–CEO Dismissal Sensitivity
- Expatriate Utilization and Foreign Direct Investment Performance: The Mediating Role of Knowledge Transfer
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- Modernizing without Westernizing: Social Structure and Economic Action in the Indian Financial Sector
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- When the Role Fits: How Firm Status Differentials Affect Corporate Takeovers
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- Sunac’s Acquisition of Greentown in the Chinese Real Estate Market (B)
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- Uber vs. Didi: The Race for China’s Ride-hailing Market
- Initial Compensation of New CEOs Hired in Turnaround Situations
- Making the Same Mistake all Over Again: CEO Overconfidence and Corporate Resistance to Corrective Feedback
- Narcissism, Director Selection, And Risk-Taking Spending
- Passing Probation: Earnings Management by Interim CEOs and Its Effect on Their Promotion Prospects
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