Guoli Chen is a Professor of Strategy at INSEAD. He received his PhD in Strategic Management from the Pennsylvania State University. He teaches Strategy, Value Innovation, Incentives Design, and Corporate Governance courses to the MBA, PhD, and Executive Education programme participants.

Guoli’s research focuses on the influence of CEOs, top executives, and boards of directors on firms' strategic choices and organisational outcomes, as well as the interaction and dynamics in the top management team and CEO-board relationships. He is interested in organisational growth, renewal, and corporate development activities, such as IPOs, M&As, innovation, globalisation. He has published in several top academic journals, such as Administrative Science Quarterly, Academy of Management Journal, Strategic Management Journal, Organization Science, Journal of Business Venturing, Leadership Quarterly, and Strategic Organization. His papers have received awards at the Academy of Management Conference and Strategic Management Society Conference. He was a representative-at-large of the Corporate Strategy and Corporate Governance interest group of the Strategic Management Society and serves on the editorial board of the Academy of Management Journal.

Before starting his academic career, Guoli worked as an investment banker at Daiwa Securities SMBC. He provided financial consulting in the areas of IPOs, fundraising, and company restructuring.
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Chief Sustainability Officers and Corporate Social (Ir)responsibility
The CEO and CFO Pairing That Makes Mergers More Successful
CEO Attributes and Firm Performance: A Sequential Mediation Process Model
The Differential Effects of CEO Narcissism and Hubris on Corporate Social Responsibility
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Sunac’s Acquisition of Greentown in the Chinese Real Estate Market (C)
Sunac’s Acquisition of Greentown in the Chinese Real Estate Market (B)
Sunac’s Acquisition of Greentown in the Chinese Real Estate Market (A)
Female Board Representation and Corporate Acquisition Intensity
Initial Compensation of New CEOs Hired in Turnaround Situations
Narcissism, Director Selection, And Risk-Taking Spending
Making the Same Mistake all Over Again: CEO Overconfidence and Corporate Resistance to Corrective Feedback
Passing Probation: Earnings Management by Interim CEOs and Its Effect on Their Promotion Prospects
How CEO Hubris Affects Corporate Social (Ir)responsibility
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