BIOGRAPHY

Laurence Capron is a Professor of Strategy at INSEAD where she holds the Paul Desmarais Chair in Partnership and Active Ownership and the The Sauvage Family Endowed Chair for Academic Excellence, and she is Dean of Faculty.

She is a leading expert on M&As, Alliances, and Business Portfolio Growth. She recently published a book Build, Borrow, or Buy: Solving the Growth Dilemma (Harvard Business Review Press), co-authored with Professor W. Mitchell, which examines how companies should select and balance their different modes of growth: organic growth (build), licensing and alliances (borrow), and M&As (buy). Her book is the recipient of the 2013 Best International Book Awards, granted by the USA Book News. So far, it has been translated into French, Portuguese and Chinese languages.


Professor Capron joined INSEAD in 1997 after serving on faculty and earning her PhD in Corporate Strategy from HEC Paris. She was a visiting professor at MIT Sloan (2011-12), Wharton (2005-06), Kellogg School of Management (2004-05). She directed the INSEAD-Wharton Alliance from 2007 to 2010. She is on the editorial board of Strategic Management Journal and Strategy & Leadership as well as Senior Editor of Strategy Science.
RESEARCH AREAS
Mergers and Acquisitions, Corporate Strategy,
Alliances, Business Portfolio Strategy, Corporate
Development

TEACHING AREAS
M&As and Corporate Strategy Programme Director,
Mergers and Acquisitions, Alliances, Corporate
Strategy, Resource Acquisition, Knowledge
Sourcing

PUBLICATIONS
- Reconfiguration: Adding, Redeploying, Recombining and Divesting Resources and Business Units
- State Capacity, Minority Shareholder Protections, and Stock Market Development
- Productivity Enhancement at Home via Cross-Border Acquisitions: The Roles of Learning and
  Contemporaneous Domestic Investments
- Do Newly Public Acquirers Benefit or Suffer from Their pre-IPO Affiliations?
- National Corporate Governance Institutions and Post-acquisition Target Reorganization
- Selection Capability: How Capability Gaps and Internal Social Frictions Affect Internal and External
  Strategic Renewal
- Competitors' Resource-Oriented Strategies: Acting upon Competitors' Resources through Interventions
  in Strategic Factor Markets and Political Markets
- When do Acquirers Earn Abnormal Returns?
- Asset Divestiture Following Horizontal Acquisitions: A Dynamic View
- The Long-Term Performance of Horizontal Acquisitions
- Resource Redeployment Following Horizontal Acquisitions in Europe and North America, 1988-1992

CASE WEBSITES
- The Bid for Bell Canada Enterprises (BCE)