BIOGRAPHY

Philip Anderson is the INSEAD Alumni Fund Chaired Professor of Entrepreneurship at INSEAD, in Singapore and is the Academic Director of the Rudolf and Valeria Maag INSEAD Centre for Entrepreneurship. He currently teaches courses in strategy, entrepreneurship, leadership, innovation, and change, and has written over 170 original cases and notes for these classes.


He has consulted and/or conducted customized executive programs for companies such as 3i, Abbott, the Abu Dhabi Civil Service, the Abu Dhabi Investment Authority, the Abu Dhabi Crown Prince’s Court (Diwan), the Abu Dhabi Critical National Infrastructure Authority, Adidas, Aditya Birla, Aetna, AIA, Aichi Prefecture, Alstom, American Express Financial Advisors, Astra International, Astra Zeneca, Bank Danamon, Bank Indonesia, Bank Islam, Bank of the Philippine Islands, Banpu, Banque Pictet, BASF, Bharti Airtel, Bristol-Myers Squibb, Bursa Malaysia, Capitaland, Central Group, Changi General Hospital, CELAP, CIO Magazine, Clariant, Cofra, DaimlerChrysler, Deutsche Bank, DNV GL, Dow, du, Eaton, EDF, Emirates Nuclear Energy Corporation, Ernst & Young, FMO, Glaxo SmithKline, Google, Hana Financial, HeidelbergCement, Hitachi, HP, Jardine Matheson, J.M. Huber, Human Capital Leadership Institute, Insurance Australia Group, International Flavors and Fragrances, INSKEN, Intel Capital, Interpharma, Jardine Matheson, John Deere, Jones Lang LaSalle, KEPCO, Korean Management Association, KPMG, Malaysia Airports Berhad, Maybank, McGraw-Hill, Medco Energi, Merck KGaA, Mitsubishi Group, Mizuho, Mubadala, Mumtalakat, NESMA, New York...
Times, Noble Group, OCBC, Orica, Pernod Ricard, Pertamina, Petronas, Pfizer, Praxair, PricewaterhouseCoopers, Prudential Corporation of Asia, PTT, PTT Global Chemical, Qtel, RHB Group, Roche, Roland Berger Partners, SASAC, Sberbank, Schroders, Sibur, Sicredi, Siemens PLM, Singapore Academy of Law, Sonera, SK, SKF, Star Energy, STX, Tadawul, Takeda Pharmaceuticals, Telenor, Thailand Management Association, The Executive Office of the Government of Dubai, Tata Consultancy Services, TNT Express, the UAE Federal Government, the UAE Ministry of Economy, Ulker, Unilab, Unilever, United Technologies, and Visa.

**RESEARCH AREAS**

Entrepreneurship, Venture Capital/Private Equity, Strategic Management, Technological Change, Organisational Evolution and Growth, Complexity Theory

**TEACHING AREAS**

Entrepreneurship, Venture Capital/Private Equity, Innovation and Creativity, Managing Technological Change, Change Management, Leadership, Managing Growth

**PUBLICATIONS**

- Nicolai J. Foss and Tina Saebi, eds.: *Business Model Innovation: The Organizational Dimension*
- *A Structural Approach to Assessing Innovation: Construct Development of Innovation Locus, Type and Characteristics*
- *Perspective—Forming and Exploiting Opportunities: The Implications of Discovery and Creation Processes for Entrepreneurial and Organizational Research*
- *Organizational Environments and Industry Exit: The Effects of Uncertainty, Munificence and Complexity*
- *The New E-Commerce Intermediaries*
- *From Corporate Strategy to Business-level Advantage: Relatedness as Resource Congruence*
- *Bitcoin and the Rise of Decentralized Autonomous Organizations (14)*
- *The Next Generation*
- *Managing Strategic Innovation and Change - A Collection of Readings*
- *AtomShockwave - A Venture Rollercoaster in the Online Entertainment Industry*
- *Complexity Theory and Process Organization Studies*
- *Using Qualitative Methods to Track Evolving Entrepreneurial Identities*
- *James Brian Quinn*
- *Organic Growth through Internal Corporate Ventures*
- *Technology*
- *Global Recombination: Cross-Border Technology and Innovation Management*
- *Entrepreneurship*