



ENTREPRENEURSHIP AND FAMILY ENTERPRISE

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BIOGRAPHY

Vikas Aggarwal is an Associate Professor of Entrepreneurship and Family Enterprise at INSEAD. His research centers on strategy issues in entrepreneurial settings, focusing on venture-backed start-ups as well as larger firms experiencing significant environmental change. He is particularly interested in the interdependencies that occur across multiple strategic decisions and the implications of these decision portfolios for outcomes, such as innovation and long-run performance. His work examines sectors such as biotechnology, software, and the US defence industry, and combines empirical studies with agent-based simulations.

Prior to beginning his academic career Professor Aggarwal was an entrepreneur in Silicon Valley, where he worked with the founding team of Military.com to develop the start-up's core revenue streams and grow the company through multiple rounds of venture financing. He also held positions in strategy consulting and investment banking, and served as an independent consultant to a range of firms in the technology and transportation industries.

Professor Aggarwal holds a PhD from the Wharton School at the University of Pennsylvania, an MBA from the Sloan School of Management at MIT, and an AB in Economics from Princeton University.'

RESEARCH AREAS

Adaptation and Innovation in Dynamic Settings,
Interdependence and Complexity, Inter-Firm
Collaborations, Venture Capital and Private Equity

TEACHING AREAS

Venture Capital and Private Equity, Entrepreneurial
Field Studies, Organizational Foundations of
Financial Markets