



STRATEGY

ILZE KIVLENIECE

Assistant Professor of Strategy

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BIOGRAPHY

Ilze Kivleniece is an Assistant Professor of Strategy at INSEAD. She holds a PhD in Strategic Management from HEC Paris (France), a BSc and an MSc in International Business and Economics from the Stockholm School of Economics (Sweden). Prior to joining INSEAD, she was a faculty member at the Imperial College London (UK) where she taught in a number of programmes, including specialised Masters, MBA and executive MBA. Her teaching experience covers both core strategy topics as well as international strategy, cross-sector partnership and collaborative strategy areas.

Ilze's research focuses on an emerging, prominent area of studies that connects strategic management with broader issues related to the interaction between firms and public, political or social environment. In her research, she draws upon organisational boundaries, nonmarket strategy, and value-based perspectives, to study the emergence and performance of novel, innovative organisational forms as important mechanisms of value creation and capture. Ilze's principal research areas are 1) the emergence and design of novel hybrid organisational forms, with particular emphasis on public-private (or cross-sector) collaboration, and 2) the impact of political and social interests, and nonmarket pressures on firm strategy, boundary choices, and performance.

Her work has been published in a number of prominent academic journals such as the *Academy of Management Review*, *Academy of Management Journal* and *Journal of Management Studies*. Among several distinctions, she is the recipient of the Strategy Research Foundation Scholar 2011 grant from the Strategic Management Society. She received the Best Dissertation 2013 award (across all disciplines) from the HEC Foundation, France, for her PhD work.

Ilze serves as a member of the editorial review board of the *Strategic Entrepreneurship Journal*, and as an ad-hoc reviewer at the *Academy of Management Journal*, *Strategic Management Journal*, and *Journal of Organization Design*.

Before joining academia (from 1997 to 2007), Ilze held senior account management and corporate development positions (M&A, restructuring, corporate governance and reporting) in advertising, telecommunications, and IT industries. Her past professional experience is particularly related to corporate

strategy development in ICT sector in Northern Europe/Baltics, where she has served in both corporate development and supervisory board positions.

RESEARCH AREAS

Firm Boundaries, Hybrid Organizations and Innovative Organizational Design, Public-private Interaction, Non-Market and Social Strategy

TEACHING AREAS

Business and Corporate Strategy, Strategic Management, Public-Private and Cross-Sector Collaboration

PUBLICATIONS

- [The Private Scope in Public-Private Collaborations: An Institutional and Capability-Based Perspective](#)
- [Public-Private Collaboration, Hybridity and Social Value: Towards New Theoretical Perspectives](#)
- [Too much of a Good Thing? The Dual Effect of Public Sponsorship on Organizational Performance](#)
- [Public-Private Collaboration: A Review and Avenues for further Research](#)
- [Creating and Capturing Value in Public-Private Ties: A Private Actor's Perspective](#)