



INSEAD Young Alumni Initiative

The real journey begins at graduation

As you step into the role of INSEAD alumni, a world of exciting new opportunities, resources and networking events awaits you. For the first five years after your graduation, the Young Alumni Initiative is your platform to stay involved and build a strong foundation for your lifelong connection with INSEAD.

Why the Young Alumni Initiative?

The Young Alumni Initiative allows you to maximise your INSEAD experience through engagement, volunteering and philanthropy. Being a part of this vibrant community provides many benefits that can enhance your career and personal growth.

This includes tailored networking and learning opportunities, both online and in-person, special events with the Dean and the school's leadership, memorable 1-year and 5-year reunions at our campus in Fontainebleau, Young Alumni Global Membership to National Alumni Associations and an assigned contact at the school.

INSEAD also invests in lifelong career support and resources for our alumni at every stage of your career.



From the Young Alumni Initiative founders:

“We believe that enabling all young alumni to join and enrich this network will further increase its value and effectiveness.”

**Adriaan Bloys
van Treslong**
MBA'13J

**Ignacio
Fantaguzzi**
MBA'14J

**Alexandre
Paternotte**
MBA'13J

Become a Young Alumni Ambassador



As a Young Alumni Ambassador, you serve as a bridge between the school and your classmates.

- You amplify the importance of alumni engagement, enhance our global network and work to increase membership in National Alumni Associations.
- You encourage classmates to volunteer and participate in class reunions, Alumni Forums and other school events.
- You rally your classmates as a collective Force for Good to advance INSEAD's mission with your philanthropic support.

“As young alumni, we have a unique opportunity to give back to the school, engage in exciting new developments and bring together our fellow alumni to strengthen the power of our network.”

Agata Nowicka

MBA'19J

The Power of Young Alumni Giving

Gifts from young alumni provide a special source of revenue for the school. INSEAD does not rely exclusively on large donations to fuel innovation at the school. Broad support from the Young Alumni Initiative seeds the school's future success.

For example:

- Young alumni represented nearly $\frac{1}{2}$ of donors and $\frac{1}{4}$ of total funds raised across Giving Days from 2017-2019.
- During Giving Day 2019, 880 young alumni collectively contributed more than €290,000—the equivalent of an endowed scholarship.
- The average donation by young alumni was €363 in 2019.

Your Support Matters

INSEAD is an independent, private, non-profit institution. Unlike most of our peer schools, we do not benefit from state funding or share revenue with affiliated universities.

Our sources of revenue adequately cover operational costs but leave little to reinvest in the school.

To stay at the forefront of business education, INSEAD seeks resources that enable us to compete for talent and provide means for research and learning innovation.

That's why every gift is important to INSEAD, irrespective of amount. Giving inspires and assures other alumni, along with foundations and corporate donors. Every gift and every donor make a difference.

The INSEAD Fund

The INSEAD Fund is driven by the power of **collective giving**. Serving as the school's annual giving programme, the INSEAD Fund channels individual gifts toward specific needs that support our broader mission of business as a force for good – today, tomorrow and into the future.

Young alumni can have immediate impact on the school by contributing to the INSEAD Fund in one of these key areas:



Dean's Fund/Greatest Impact
Investing where it matters most



Scholarships
Attracting top talent from around the world



Faculty & Research
Enriching our intellectual environment



Campus Renewal
Creating spaces to equip future leaders



The Hoffmann Institute for Business and Society
Driving sustainable development and change



Digital@INSEAD
Advancing technology for good

Young Alumni Giving

11%

of young alumni
(up to 4 years out)
gave to INSEAD
last year.

1/3

of alumni
make a donation
to celebrate their
5-year reunion.



The Campaign for INSEAD A Force for Good

The Campaign for INSEAD, our bold fundraising initiative, brings to life INSEAD's vision of business as a force for good.

As we celebrate 60 years of excellence, we are thinking about the school's next chapter and our role in shaping society. The Campaign will provide the necessary resources to tackle global problems and work to align the goals of business and society.

Ending in 2023, the Campaign aims to raise €250 million and reach a goal of 50% alumni participation. Support from young alumni is vital to reach this goal. Your contributions inspire our global alumni community by example of participation and enthusiasm. Join us!

Make an impact with your reunion

Your 1-year and 5-year reunions are key touchstones in your alumni journey. These reunions are an opportunity to catch up with friends, network with fellow alumni and strengthen bonds with the school.

Our Young Alumni Ambassadors work with the school to create a memorable reunion experience for you and your classmates at our campus in Fontainebleau. Working hand-in-hand with the INSEAD team, volunteers help to develop communications, plan programmes, reach out to classmates, encourage class giving and share news on social media.

All young alumni are strongly encouraged to attend their 1-year and 5-year reunions. Relive your days as an INSEAD student with faculty sessions, career coaching and an amazing party!



“The Young Alumni Initiative brings an essential vibrancy to our engagement and fundraising efforts. Their enthusiastic support makes clear that they are the future of INSEAD.”

Ilian Mihov

Dean

Reunion Records		
Reunion year	1	5
Class Attendance	34% MBA'18J & MBA'18D	62% MBA'11J
Class gift participation	6% MBA'17J	66% MBA'04J
Total class gift	€3,700 MBA'17J	€177,000 MBA'14J

REUNION



REUNION

For more information about future reunions, visit...

forceforgood.insead.edu/classes-and-reunions

find out more



Stay Connected

To learn more and participate, contact YoungAlumni.Initiative@insead.edu

Follow us @INSEADAlumni
#INSEADforGood   

Learn more at forceforgood.insead.edu