



Partner Benefits

Research Agenda: GPEI will regularly seek input from its partners on its research agenda to ensure that topics explored remain relevant, and will consider developing case studies related to specific investments or areas of interest to core partners that would enhance the PE curriculum in both the degree and executive education programmes offered by INSEAD.

Additional projects: GPEI welcomes additional research ideas/ products beyond its core research agenda and will give priority to its partners in pursuing specific projects subject to agreement on framework and required resources.

Recognition: Corporate partners will receive recognition on print and electronic research outputs of GPEI, on promotional materials for events and other activities, and in institutional publications promoting or reporting on GPEI and the private equity industry – eg, INSEAD GPEI newsletter and INSEAD Knowledge e-magazine. All partners will be recognised on GPEI and the broader 'Give to INSEAD' websites.

Community: GPEI will facilitate introductions to other industry players and GPEI contacts both inside and outside the industry (eg, GPs, LPs such as SWFs, family businesses, and other partners and supporters of GPEI). These interactions will further help shape the research agenda.

High-profile events: GPEI team members actively participate, present and discuss research findings in a variety of prestigious industry events such as Super Return/ Super Investor, AVCJ and IQPC series. In addition, GPEI coordinates INSEAD's two student-led conferences in Europe and Asia which are the largest of their kind. Partners will receive an invitation to the conferences and priority for sponsorship of these events. Furthermore, partners will, where fitting, be offered invitations to closed door events directed at specific constituents of the PE industry (SWF, family offices, family businesses).

One-point access to INSEAD: Partners also have a central point of contact for engaging with INSEAD, its faculty and students. They will also gain preferred access to MBA participants for research or other projects, enabling them to interact with the best talent on specific assignments.

Corporate tax deductions for donations in the United States or Singapore.