

INSEAD

The Business School
for the World®

PRESS INFORMATION

1 September, 2011

INSEAD AT A GLANCE 2011: The Business School for the World

Mission	INSEAD's mission is to promote a learning environment that brings together people, cultures and ideas from around the world; to promote management education; to develop leaders and entrepreneurs who create value for their organisations and their communities; and to expand the frontiers of academic thought and influence business practice through research.
Established	1957 (first class admitted in 1959)
Campuses	Europe Campus in Fontainebleau, France Middle East Campus in Abu Dhabi, U.A.E. Asia Campus in Singapore
Dean	Dipak C. Jain
Deputy Deans	Peter Zemsky – Degree Programmes and Curriculum Ilian Mihov – Faculty and Research Miklos Sarvary – Executive Development Programmes
Programmes	MBA, Executive MBA, PhD, Executive Education
Faculty	141 (from 35 nationalities)
MBA	1,000+ (33% women, 86 nationalities)
Executive MBA	105 participants (18% women; 37 nationalities)
PhD	69 PhDs
Executive Education	6,000+ participants in 2009-2010 from 107 nationalities
Alumni	42,845 worldwide (159 countries, 157 nationalities)
Academic Areas	Accounting and Control; Decision Sciences; Economics and Political Science; Entrepreneurship and Family Enterprise; Finance; Marketing; Organisational Behaviour; Strategy, and Technology and Operations Management

Partnerships and Alliances China – Tsinghua (Dual EMBA programme - launched 2006)
U.S. – Wharton (MBA exchange programme – launched 2001)
U.S. – Kellogg (MBA exchange programme - launched 2010)
U.S. – Johns Hopkins University/SAIS in Washington, D.C. (Dual-Degree MA and MBA launched 2011)
Brazil – Fundação Dom Cabral in Brazil (Executive Education programmes - launched 1990)
Singapore - Lee Kuan Yew School of Public Policy (MPA and MBA – launched 2011)
France – Sorbonne University (LL.M. Programme/Master of Law – launching in the upcoming academic year)

Centres of Excellence INSEAD has 18 centres of excellence (see http://www.insead.edu/facultyresearch/research/research_centers.cfm for more information)

Website <http://www.insead.edu>

INSEAD Knowledge Showcasing faculty research
<http://knowledge.insead.edu>
INSEAD Knowledge on Facebook
<http://www.facebook.com/Knowledge.insead>

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<http://itunes.insead.edu>

BECOMING THE BUSINESS SCHOOL FOR THE WORLD: INSEAD MILESTONES

1957	INSEAD founded, three months after the signing of the Treaty of Rome Chateau of Fontainebleau serves as classroom
1960	First MBA graduates in Fontainebleau: 52 students from 14 countries; INSEAD Alumni Association created by founding president, Jean-Marie d'Arjuzon, MBA '60
1968	First Executive Education programme
1969	Present Europe Campus on the edge of the forest of Fontainebleau opens
1973	First programme on Asian business (management development / company-specific programme)
1976	Launch of the INSEAD Alumni Fund created by founding chairman, Michel Gauthier, MBA '61
1980	INSEAD Euro-Asia Centre opens on Fontainebleau campus
1983	MBA programme begins dual intake - January and September
1989	Launch of the PhD programme
1995	Launch of the first INSEAD development campaign
2000	First Singapore MBA class - 53 students from 26 countries - and opening of Asia Campus
2001	INSEAD-Wharton Alliance begins with first MBA participant exchanges
2003	Launch of the INSEAD Executive MBA programme
2004	Opening of the Plessis Mornay Learning Space in Fontainebleau
2005	Asia Campus expansion: 19,000 m ² (learning, working, recreational and living space)
2006	INSEAD centre for research opens in Caesarea, Israel .
2007	INSEAD centre opens in Abu Dhabi , UAE; Launch of a dual degree Executive MBA with Tsinghua , China

2009	<p>INSEAD celebrates its 50th Anniversary</p> <p>INSEAD centre for research in Israel relocates to Tel Aviv</p>
2010	<p>Asia Campus celebrates its 10th Anniversary</p> <p>INSEAD's Abu Dhabi Centre becomes INSEAD's third campus</p> <p>INSEAD-Kellogg Alliance begins with first MBA participant exchanges</p>
2011	<p>Launch of partnership with Lee Kuan Yew School of Public Policy in Singapore (MPA and MBA)</p> <p>Launch of dual degree with Johns Hopkins University/SAIS in Washington, D.C. announced (MA and MBA)</p>

INSEAD PROGRAMME DESCRIPTIONS

MBA PROGRAMME

INSEAD's 10 month curriculum has two intakes (January and September) on its Europe (France) and Asia (Singapore) campuses. The INSEAD MBA program requires 14 core courses and offers more than 75 electives across 10 disciplines. 2011 Tuition: €56,000.

MBA Participant Profile:

- Average age: 29
- Average GMAT score in 2011: 704 out of 800
- 67% male; 33% female 2011 MBA class
- 1000+ students representing 86 nationalities graduating in 2011
- No single nationality represents more than 10% of the class

Alumni Profile:

- 42,845 alumni worldwide (20,000+ MBA alumni)
- INSEAD's alumni live in 159 countries throughout the world and represent 157 nationalities
- INSEAD MBA graduates join 330+ organisations in 65+ countries
- Over 81% of the MBA class change careers post-INSEAD
- Base salary range for post-MBA positions is €6,200 - €350,000 - with an overall mean salary of €87,400

Educational Options:

Participants have the option to take classes in Europe and Asia, as well as in the U.S. through a partnership with Wharton and Kellogg. Additionally, INSEAD MBA participants now have the option of completing a dual-degree programme with the Paul H. Nitze School of Advanced International Studies (SAIS) of The Johns Hopkins University (JHU) to earn their MBA and MA simultaneously.

INSEAD also partners with the Lee Kuan Yew (LKY) School of Public Policy, National University of Singapore, to provide students with a continuation pathway from the INSEAD MBA to the LKY School MPA and vice versa. The partnership enables students to complete the MPA and MBA in two years.

EXECUTIVE MBA PROGRAMME (EMBA)

GEMBA (Global Executive MBA Programme)

INSEAD'S GEMBA (Global Executive MBA) is a part-time programme offered in three different formats: Europe Section (14 months), Middle East Section (15 months) and the newly introduced Asia Section (17 months). Since 2003, the GEMBA programme has been providing participants with the flexibility to develop their leadership and management potential in a diverse learning environment while maintaining a career.

Participants in all three of INSEAD's GEMBA sections have the opportunity to spend time on each of INSEAD's three campuses. The newly added Asia section allows participants to take the core course component in three day increments, thereby spending fewer days out of the office while still benefiting from the same high quality programme and faculty as the Europe and Middle East sections.

TIEMBA (Tsinghua-INSEAD Executive MBA Programme)

INSEAD's TIEMBA is a part-time programme (18 months) offered by Tsinghua University in China and INSEAD as a dual-degree programme. Modules take place on Tsinghua's campus in Beijing, China and INSEAD's three campuses in Abu Dhabi, Fontainebleau, France and Singapore. Participants study both Eastern and Western approaches to prepare for global, senior management roles and develop their leadership skills and confidence.

EMBA Participant Profile:

- Average age is 36 with an age range from 30-48
- Rich business experience (12 years on average with significant time in management)
- Strong leadership potential and maturity with an international mind-set
- Total GEMBA enrolments 2010-2011: 105 participants, 18% women
- Total TIEMBA enrolments 2009-2011: 51 participants, 25% women
- Over 600 GEMBA and TIEMBA graduates are part of INSEAD's 42,845 member Alumni Network.

Cost: Europe Section: € 95,000 / Middle East Section: US\$ 95,000 / Asia Section: S\$145,000 including 7% GST/ TIEMBA: US\$90,000

PhD PROGRAMME

Over the last 20 years, INSEAD has graduated 138 PhDs who have gone on to take up academic posts worldwide. The 15-20 candidates each year spend the first two years on course work, and the final two to three years on dissertation research in the student's chosen field, culminating in the submission and defence of the dissertation.

Current PhD Participant Profile:

- 69 students from 31 countries
- 68% male; 32% female
- Ability to engage in high quality research
- Clear motivation to become a scholar in management

EXECUTIVE EDUCATION PROGRAMME (OEP, CSP)

INSEAD is one of the world's largest providers of Executive Education globally.

More than 6000+ executives in 2009/2010 from 2,000+ companies and 107 countries turned to INSEAD for Company-Specific and Open-enrolment programmes.

Key Facts

- 112,953 executives have participated since 1967
- 141 independently minded faculty
- 40+ open programmes make up INSEAD's Executive Education portfolio
- 160+ tailored learning solutions

Company-Specific Programmes (CSP)

In 1972, INSEAD became the first business school to create executive programmes tailored to company-specific needs.

Programmes are crafted to address business objectives and designed to transform the thinking and behaviours of participants to accelerate and drive effective change. Last year, INSEAD created 160+ tailored learning solutions with corporate partners from around the world.

Open-enrolment Programmes (OEP)

INSEAD provides comprehensive, on-going courses open to individual executives. Courses vary from three days – four weeks.

Open-enrolment programmes cover nine areas of expertise and the portfolio comprises 40+ programmes, in areas such as: General Management; Governance and Top Management; Leadership; Strategy; People and Performance Management; Marketing; Finance and Banking; Operations Management, and Entrepreneurship and Family Enterprise.

Expanded Programmes

INSEAD will expand its offer of Executive programmes in Asia this academic year with the introduction of its flagship Advanced Management Programme in March 2012 on its Singapore campus and with the launch of its Executive Masters Degree in Clinical Approaches to Management and Competitive Strategy Programme in September 2011.

In June 2011, INSEAD also successfully launched two new innovative programmes in order to expand its offering in Europe: the International Directors Programme and the Strategy Execution Programme.

PARTNERSHIPS AND ALLIANCES

INSEAD-Wharton Alliance

Launched in 2001, the Alliance between INSEAD and the Wharton School of the University of Pennsylvania provides an opportunity for MBA and PhD students to study across three continents and five campuses (in Europe, Asia and North America). It also encourages joint research and teaching opportunities through faculty exchange.

The Alliance also delivers Company-Specific and Open-enrolment programmes to executives across five dedicated campuses: INSEAD's in Fontainebleau (France), Singapore and Abu Dhabi and Wharton's U.S. campuses in Philadelphia and San Francisco.

Other key benefits of the INSEAD-Wharton Alliance include the interaction of new large and active alumni communities of both schools.

INSEAD-Kellogg Alliance

Since September 2010, INSEAD MBA students have had the opportunity to exchange at the Kellogg School of Management at Northwestern University near Chicago, Illinois. This new partnership, combined with our existing relationship with the Wharton School, provides greater choice for INSEAD students who want to spend some time in a U.S. business school. Similar to the terms of our Wharton exchange programme, students have access to both INSEAD's and Kellogg's Career Services teams whilst at Kellogg.

INSEAD-Tsinghua in China

INSEAD partners with Tsinghua University in Beijing, China to offer the INSEAD-Tsinghua dual-degree Executive MBA (TIEMBA).

TIEMBA is a Masters level degree programme which takes place on Tsinghua's campus in Beijing, China and INSEAD's three campuses in Abu Dhabi, Fontainebleau (France) and Singapore.

Participants study both Eastern and Western approaches to prepare for global, senior management roles and develop their leadership skills and confidence.

INSEAD-Lee Kuan Yew School of Public Policy in Singapore

INSEAD and the Lee Kuan Yew (LKY) School of Public Policy, National University of Singapore, partner to provide students with a continuation pathway from the INSEAD MBA to the LKY School MPA and vice versa. The partnership enables students to complete the MPA and MBA in two years.

INSEAD-Johns Hopkins University/SAIS in Washington, D.C.

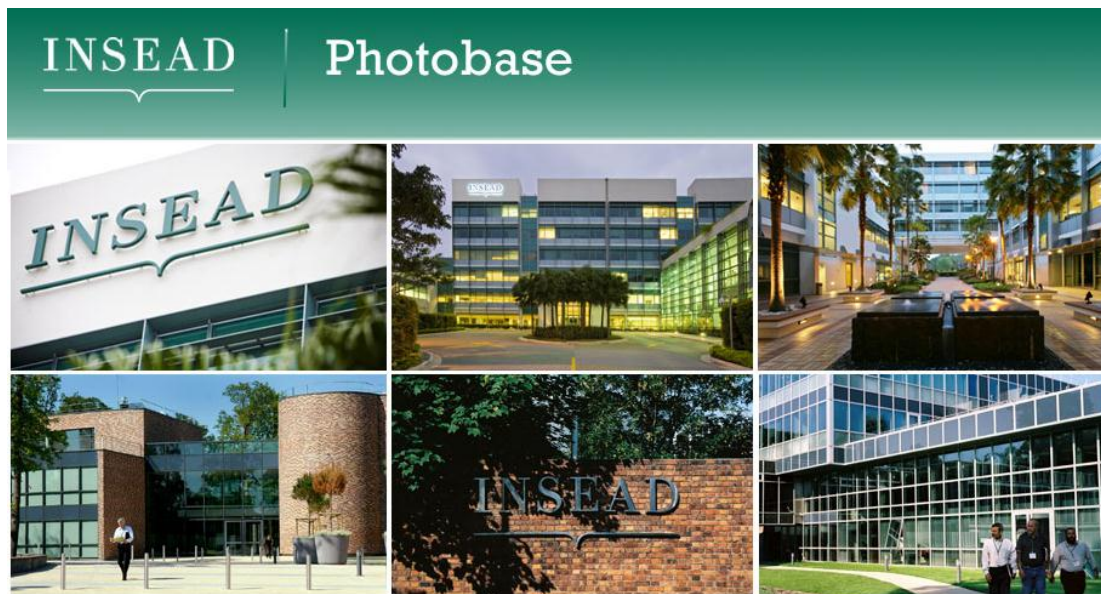
INSEAD and the Paul H. Nitze School of Advanced International Studies (SAIS) of The Johns Hopkins University (JHU), a top international relations graduate school, established a Dual-Degree Programme to allow students from both schools to earn the SAIS Master of Arts (MA) and INSEAD Master of Business Administration (MBA).

The INSEAD-SAIS dual-degree programme will prepare students for careers combining international relations and business administration. Students admitted to both programmes will be able to complete the two degrees in two-and-a-half years, instead of three years required to complete the degrees separately, by spending one-and-a-half years at SAIS and one year at INSEAD.

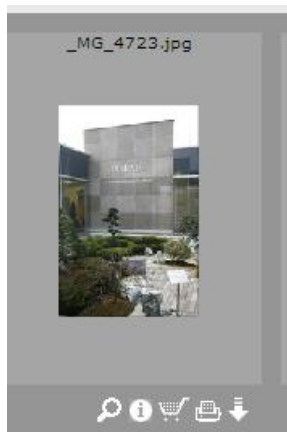
INSEAD-Sorbonne University / LL.M.

In the upcoming academic year, the INSEAD–Sorbonne University partnership will create the LL.M. (International Business Law / Droit International des Affaires) within the University of Panthéon-Assas, the first law university in France. This degree is designed for candidates with at least 4 years of professional experience and combines legal and management skills in the LL.M. degree to be awarded by Sorbonne University. Classes will be taught in English by professors from Panthéon-Assas and INSEAD.

PHOTO BASE



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- Username : press / Password : press
- Enter keywords: founders, MBA/EMBA/PHD/EDP/Faculty, Fontainebleau, Singapore, Abu Dhabi, Building, Amphi, Logo



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- More information about INSEAD can be found at www.insead.edu.
- Logos are available for use within the current guidelines from your media relations contact.

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