

## New Books February 2008

*Spotlight presented by Doriot Library*



### **Corporate truth: the limits to transparency**

by Adrian Henriques

Doriot and Tanoto Libraries  
BJ53 .H46 2007

In the corporate jungle inhabited by Enrons and WorldComs, a lack of transparency is the root of all scandal, yet delivering transparency seems immensely difficult with the often competing interests of shareholders, corporate boards, government regulators, and other stakeholders.

Written by noted corporate social responsibility practitioner Adrian Henriques and drawing on a vast wealth of real-life examples from the commercial world, this lively business book goes in search of the appropriate limits of transparency.

From commercial confidentiality to the ethics of marketing to lobbying and corporate corruption, the author addresses the position, significance, and limits of transparency in modern corporate life and works through the dilemmas that the increasing calls for transparency present.

From the secrets of the board room to the struggles of NGOs, transparency is a persistent challenge - how much is enough? How much do we need? How do we do it? This book, ideally suited to business leaders and managers, consultants and business students alike addresses these questions and more.

Book review cited from <http://styluspub.com/Books/BookDetail.aspx?productID=151821>

This list is also available on the General Bulletin Board and Library homepage at the following address:  
<http://www.insead.edu/library>

## *Contents*

Career Management

Economics

Environment

Ethics

Finance

Health

Information on Markets

Languages

Law

Management / Strategy

Marketing

Organizational Behaviour

Politics

Psychology

Reference

Research Methodology

Science

Sociology

Technology Management

Trade

# CAREER MANAGEMENT

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