MANAGING CHANGE IN TURBULENT TIMES

You are selected
Welcome to a seminar that will transform your conception of the dynamics behind successful change management.

Cannes, France, 29 October

Prof. Albert A. Angehrn, a world leading authority in change management simulations, will provide an understanding of how change, collaboration and innovation can impact your organisation. He will present you with the latest thinking in change management and reveal the dynamics behind successful change management implementation as his simulation-tool turns theory into practice. To learn more and sign up please visit www.aastroem.se/alpha

PROGRAMME - coffee breaks included

09.00 – 10.15 Introduction by Prof. Angehrn about the dynamics of change, organisational behaviour and human interaction, making a change project become successful, or not. In his characteristic pedagogic style he sets alive the latest theories within Change Management, and his own revolutionary findings

10.45 – 12.30 Briefing and Simulation. Your mission will be to implement a major change in a simulated organisation. The simulation-tool, developed by Prof. Angehrn and his team at CALT, INSEAD, will challenge you to take action. The consequences will show immediately. This simulation turns theory into practice, and the tool can be used to create insights in your own organisation.

12.30 – 14.00 Lunch

14.00 – 15.00 Debriefing and Conclusion. Attendees and Prof. Angehrn discuss the results of the simulation. He also sums up the seminar with concluding thoughts and elaborates on how Change Management Simulations can create successful change, collaboration and innovation in your organisation. As well as sustainable value.

15.30 – 17.00 Company Cases, Fiat Group Learning Services and The Scottish Government

LOCATION & PRICE

Eden Hotel, 29 October 2009
Cannes, France
www.eden-hotel-cannes.com

Price for seminar 400 EUR
Optional joint dinner

R.S.V.P

Sign up now for your Change Management Simulations Experience facilitated by Prof. Albert A. Angehrn at www.aastroem.se/alpha/

Please R.S.V.P before 12 October. Seats are limited

For further inquiries please contact
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Change is, in reality, very difficult.
In fact, 75% of all change projects fail to bring tangible profit.
The solution is in the understanding of the dynamics behind change, collaboration and innovation.

Albert A. Angehrn is Prof. of information technology at INSEAD, and director of CALT, INSEAD's Centre for advanced learning technologies.
To learn more also visit:
www.alpha-experiences.com
www.insead.edu
www.calt.insead.edu