YOU ARE INVITED

CHANGE MANAGEMENT SIMULATIONS™ EXPERIENCE

WORLDWIDE LAUNCH
NALEN, STOCKHOLM 12 MARCH 2008
Welcome to an experience transforming your conception of the dynamics behind successful change management.

HELD BY THE WORLD LEADING AUTHORITY IN CHANGE MANAGEMENT PROF. ALBERT A. ANGEHRN
Prof. of information technology and entrepreneurship at INSEAD, director of CALT, INSEAD’s Centre for advanced learning technologies
WORLDWIDE LAUNCH, NALEN, STOCKHOLM 12 MARCH 2008

At the worldwide launch of Change Management Simulations Prof. Albert A. Angehrn will take you through the challenges of leading and implementing change management, as well as the latest studies and theories in change management thinking. He will bestow you with an aha-experience as theory turns into practice through a high-technology interactive simulation. And finally Prof. Angehrn will give you an understanding of how change, collaboration and innovation can impact your own organisation. As a whole this will form an experience out of the ordinary, transforming your conception of the dynamics behind successful change management.
**PROGAMME**

08.30 – 09.00  Coffee and Registration

09.00 – 10.30  Introduction of the challenges of change management and latest studies in change management thinking

10.30 – 12.30  Briefing and Simulation Session

12.30 – 13.30  Lunch

13.30 – 15.30  Simulation debriefing and conclusions of the impact of change, collaboration and innovation

**LOCATION & PRICE**

Nalen (Stora salen)
Regeringsgatan 74
111 39 STOCKHOLM

Price 4500 SEK excluding VAT

**R.S.V.P**

Sign up now for your Change Management Simulations experience facilitated by the world leading authority in change management Prof. Albert A. Angehrn by visiting:

www.alphaexperiences.com
Please R.S.V.P before 7 March
Seats are limited

The Change Management Simulations Experience will be held in English.

**CHANGE MANAGEMENT SIMULATIONS**

Prof. Albert A. Angehrn’s Change Management Simulations belong to the most challenging frontier of business management thinking today. Combining interactive media at the forefront of technology with contemporary behavioural sciences his simulations expose top executives and managers of any level to the challenges of implementing major change, innovation and collaboration in organizations.

**PROVED TO BE SUCCESSFUL**

Successful change management experiences have been carried out in close collaboration with large organisations as IKEA and Ferrari, corporate universities as ISVOR FIAT, educational institutions, public sector organisations, as well as with small and medium size companies.

**ORIGINATED AT INSEAD**

Change Management Simulations are the result of extensive research in the dynamics of change management and innovation emerging from CALT, INSEAD’s Centre for Advanced Learning Technologies, supervised by Albert A. Angehrn. EU, academic- and corporate consortia have invested considerable resources into this research that is now launched worldwide.

**ARRANGE A COMPANY SIMULATION EXPERIENCE**

A Change Management Simulations experience can impact your next management meeting, or partner and customer event. This consists of an extensive introduction, a simulation session, debriefing and follow-up. It can also function as the introduction to an anticipated change project. Change Management Simulations experiences are facilitated by Prof. Albert A. Angehrn or certified facilitators educated at INSEAD or Alpha Experience.
Alpha Experiences creates Simulation Experiences for Change Management, Innovation and Collaboration based on the research and development emerging at CALT, INSEAD and its affiliated company Alphalabs.

For further inquiries please contact
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Sign up by visiting:
www.alphaexperiences.com

Change is, in reality, very difficult.
In fact, 75% of all change projects fail to bring tangible profit.
The solution is in the understanding of the dynamics behind change, collaboration and innovation.