Change Management Simulation Seminar
by Professor Albert A. Angehrn, INSEAD
Lidköping, November 27, 2008

Change Management Simulation will have an impact on your next management meeting, your partner and customer event, or when introducing an extensive change project. In today's global world companies cannot avoid to innovate and cope with change. Export and to grow internationally are also a part of this, as well as introducing new products.

The Change Management Seminar

In this Simulation game you will experience to cope with change in an innovative way.

Prof. Albert A. Angehrn will take you through the challenges of leading and implementing change management, as well as the latest studies and theories in change management thinking. He will bestow you with an aha-experience as theory turns into practice through a high-technology interactive simulation.

Finally he will give you an understanding of how change, collaboration and innovation can impact your own organisation.

For more information and registration contact Sophia Strandberg 0703-102029 or Hasse Karlsson 0708-838586. Registration by email: sophia.strandberg@itmworldwide.se

Welcome to an experience transforming your conception of the dynamics behind successful change management. Change is, in reality, very difficult. 75% of all change projects fail to bring tangible profit.

Professor Albert A. Angehrn, INSEAD

Angehrn is professor in information technology and entrepreneurship at INSEAD and director of Center for Advanced Learning Technologies. His research in the dynamic’s of change management and simulations has won him a worldwide reputation. www.calt.insead.edu

TID: 27 November 2008
13.00 – 18.00
Plats: CIEL-House, Mellbygatan 21
Lidköping
Pris: 4.000:- plus moms

www.itmworldwide.org