

# **WOMEN IN LEADERSHIP** IN THE INFORMATION SOCIETY

**Microsoft®**

**INSEAD**



in collaboration with:

**Silicon Sentier**



**WiL Meeting - December 11th, 2008 - 11:00 am 3:30 pm - Paris**

La Cantine (Silicon Sentier) - 151 rue Montmartre - Passage des Panoramas - 75002 Paris  
Metro Bourse ou Grands Boulevards

**Empowering young women for entrepreneurship, career strategies  
and education choices: a call to action for mentoring in the 21<sup>st</sup> century**

- 10.30      **Welcome coffee and guest arrival**
- 11.00      **Welcome and introduction to the day**  
**Thaima Samman**, Senior Director/Associate General Counsel Microsoft Europe  
& **Stéphane Distinguin**, President of Silicon Sentier
- 11.15      **“The European context and the importance to empower young women in  
entrepreneurship, career choices, education and research pathways in the information  
society”**  
**Keynote speaker: Odile Quintin**, Director General For Education and Culture, EU Commission  
Roundtable moderated by **Olivier Bourtourault** founder of Algaïa and Aléor
- 12.00      **Working Groups:** Sharing expectations, priorities and desires for implementing a successful  
mentoring scheme.
- 12.45      Working Lunch with **keynote speakers:**
- **Eric Besson**, Minister for development of the digital economy (tbc)
  - **Marc Jalabert**, Marketing Director, Microsoft France: overview of the **Digigirlz**  
Program: a first contribution to the mentoring call to action.
- 13.30      **Working Group:** What are the key elements to build the most efficient mentoring process?  
In each stream of focus (entrepreneurship, career strategies and education choices).
- 14.45      **Official launch of mentoring scheme** with real mentors and mentees introduced + short  
testimonials and contributions from Jade, AIESEC, European Commission, L’Oreal, and British  
American Tobacco.
- 15.30      **Closing**