



**Sunday 17 January 2010**

Master of Ceremonies

Philip Anderson - Professor of Entrepreneurship, The INSEAD Alumni Fund Chaired Professor of Entrepreneurship and Academic Director, INSEAD Middle East Campus

as of 11 January 2010

8.00am	<b>Registration and refreshments</b>	
9.15am	<p><b>Setting the Scene: <i>INSEAD in the Middle East</i></b></p> <p><u>Peter Jädersten</u> - Executive Director, INSEAD Middle East Campus  <u>Franz Humer</u>, MBA'71 - Chairman, Roche Holding Ltd, Chairman, Diageo Plc, Chairman, INSEAD Board of Directors  <u>Frank Brown</u> - Dean, INSEAD</p>	Plenary
9.30am	<p><b>INSEAD's Founding Values</b></p> <p><u>Claude Janssen</u> - Honorary Chairman of the INSEAD Board and Chairman of the International Council</p>	Plenary
9.45am	<p><b>Opening keynote: <i>Dreams for Leaders - A Viewpoint from Abu Dhabi</i></b></p> <p><b>Speakers:</b>  <u>His Excellency Dr Ahmed Mubarak Ali Al Mazrouei</u> - Deputy Secretary General of the Abu Dhabi Executive Council, Chairman of the Health Authority - Abu Dhabi  <u>Frank Brown</u> - Dean, INSEAD</p>	Plenary
10.15am	<p><b>Faculty presentation: <i>The Achilles Heel of the Leader</i></b></p> <p>Why do leaders fail and how do they fail to realise their dreams? If we are to understand these questions, we have to be willing to go beyond the directly observable and look at internal and social dynamics. In this session, we will explore the Achilles heel(s) of leaders and discuss how effective leaders cope with their potential drawbacks.</p> <p><b>Speaker:</b>  <u>Manfred F R Kets De Vries</u> - The Raoul de Vitry d'Avaucourt Chaired Professor of Leadership Development, Clinical Professor of Leadership Development Director, INSEAD Global Leadership Centre (IGLC)</p>	Plenary
11.00am	<b>Coffee and refreshments</b>	
11.30am	<p><b>Faculty introduction: <i>The Innovation Effect</i></b></p> <p>The creative explosion that took place in Florence when the Medici family brought together creators from a wide range of disciplines such as sculptors, scientists, poets, philosophers, financiers, painters, and architects, to produce a powerful "Innovation Effect". As these diverse individuals connected, new ideas were created at the intersection of their respective fields, spawning the Renaissance, one of the most creative eras in history. To introduce the Innovation Panel, we will first explore how innovative leaders around the world create similar "Innovation Effects" today.</p> <p><b>Speaker:</b>  <u>Hal Gregersen</u> - Professor of Leadership, INSEAD</p>	Plenary
11.45am	<p><b>Panel Discussion: <i>Leading Innovation</i></b></p> <p>How do leaders harness the power of diversity in order to release and enhance innovation? More than ever, sustainable competitive advantage calls for innovative business ideas and</p>	Panel Discussion

	<p>breakthroughs, which tend to occur at the intersection of separate disciplines and fields.</p> <p><b>Panellists:</b>  <u>Her Excellency Najla Al-Awadhi</u> - Deputy CEO, Dubai Media Incorporated  <u>Franz Humer</u>, MBA'71 - Chairman, Roche Holding Ltd, Chairman, Diageo Plc, Chairman, INSEAD Board of Directors  <u>Joe Saddi</u> - Chairman, Booz &amp; Company  <u>Lee Tabler</u> - Chief Executive Officer, Abu Dhabi Tourism Development and Investment Company (TDIC)</p> <p><b>Moderator:</b>  <u>Nadine Hany</u> - Anchor, Al Arabiya News Channel</p>	
<b>1.00pm</b>	<b>Lunch</b>	
<b>2.30pm</b>	<p><b>Faculty presentation: <i>Reconciling Performance with Progress</i></b>  That business has to reconcile performance with progress is becoming more and more evident. The question is how can business leaders accomplish this seemingly challenging evolution? Further, what does this imply for the paradigm of capitalism? In this session, we will explore these questions and see one concrete illustration of a real life business in one of the most challenging sectors reconciling performance with progress.</p> <p><b>Speakers:</b>  <u>Subi Rangan</u> - The Shell Fellow in Business and the Environment, Professor of Strategy and Management  Joined by  <u>Shantanu Prakash</u> - Founder and Managing Director, Educomp Solutions Ltd</p>	Plenary
<b>3.15pm</b>	<p><b>Panel Discussion: <i>Learning in and from the Arab World</i></b>  Human capital is a major driver of socioeconomic development and the Arab world, and in particular the Gulf region, is investing heavily in its development. INSEAD is part of this development. In this session, we will examine the role of education and how we can teach, learn and share knowledge in the Arab world.</p> <p><b>Panellists:</b>  <u>Sultan Al-Hajji</u> - Deputy General Manager, Total Abu Al Bukhoosh  His Excellency <u>Ali Al Ketbi</u> - Assistant Secretary General, Public Administration, General Secretariat of the Abu Dhabi Executive Council  <u>David Arkless</u> - President of Corporate and Government Affairs, Manpower Inc  <u>Sherif El Diwany</u> - Director, Head of Middle East and Arab Business Council, World Economic Forum</p> <p><b>Moderator:</b>  <u>Peter Zemsky</u> - The Eli Lilly Chaired Professor of Strategy and Innovation, Professor of Strategy, Coordinator Strategy Area, Dean of Faculty</p>	Panel Discussion
<b>4.45pm</b>	<b>Coffee and refreshments</b>	
<b>5.15pm</b>	<p><b>Closing keynote</b></p> <p><b>Speakers:</b>  <u>Dalia Mogahed</u> - Senior Analyst, Executive Director, Gallup Center for Muslim Studies  <u>Soumitra Dutta</u> - The Roland Berger Chaired Professor in Business and Technology, INSEAD</p>	Plenary
<b>6.00pm</b>	<p><b>Ideas emerging from the Leadership Summit Middle East</b>  <u>Frank Brown</u> – Dean, INSEAD</p>	Plenary
<b>6.30pm</b>	<b>End of session</b>	
<b>6.30pm</b>	<b>Cocktail reception</b>	

We are grateful to our sponsors and partners, Booz & Co. and TDIC for their generous support of this event.

