



INSEAD

It's all
about talent.

MBA
Career Services



Why recruit at INSEAD?

For those who demand more.

Three reasons to recruit at INSEAD

The most international business school in the world

INSEAD is The Business School for the World. Our uniquely diverse environment attracts young professionals with international experience from around 70 countries to each MBA class. Moreover, we are one school with two equal-status campuses, in Asia (Singapore) and Europe (France) – and 70% of our participants spend time in both locations. If you are looking for executives who are comfortable working across national, cultural and linguistic borders, then it is only natural to partner with INSEAD.

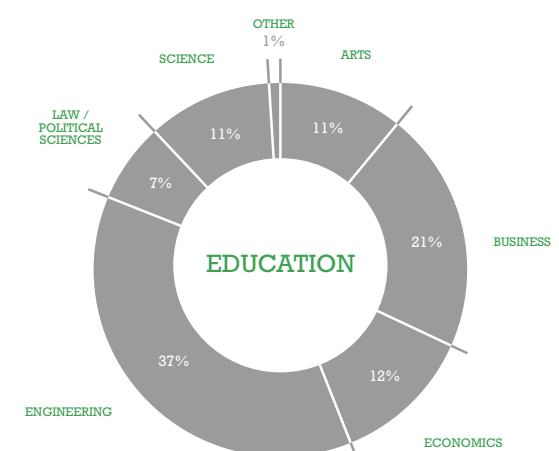
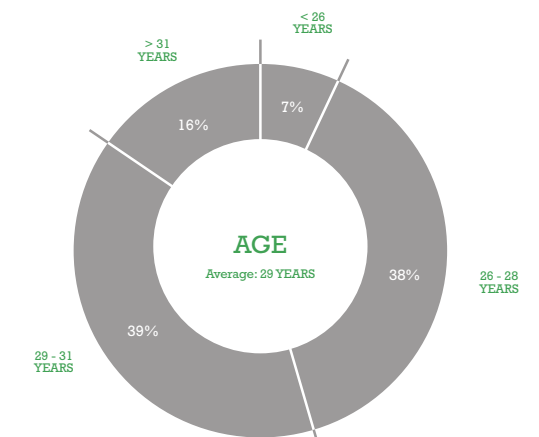
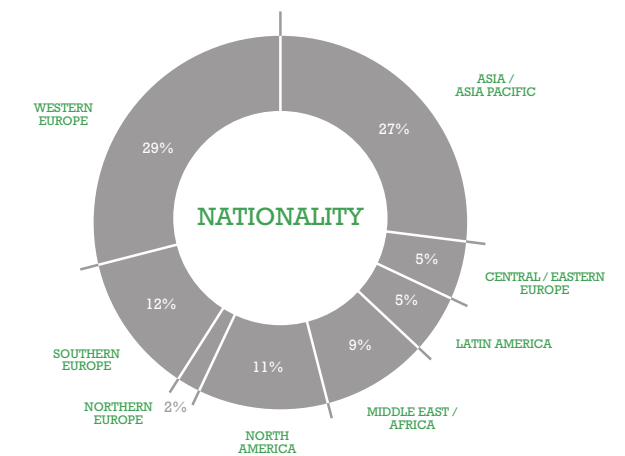
A variety of recruiting methods to suit your needs

The MBA Career Services team is dedicated to finding an INSEAD recruitment strategy tailored to your company's needs. Two classes of approximately 440 participants graduate every year: one in July, another in December. This gives you the opportunity to recruit twice during the year. Our flexible recruiting methods range from on-campus activities to online CV access and a job-posting platform.

A commitment to excellence

Our MBA programme attracts the best – and makes them even better. Our reputation brings some of the most talented and ambitious young professionals in the world to INSEAD. Drawn to the school by our world-class faculty and unparalleled global alumni network, they experience an intensive one-year programme that enhances their business insights, team work, organisational skills, entrepreneurialism and stamina. These talented people leave INSEAD to create value and growth in companies across the globe – companies like yours.

MBA CLASS PROFILE



	FEMALE	MALE
GENDER	22%	78%
AVERAGE GMAT	703	



Why are INSEAD MBAs so sought after?

Perform. Excel. Win.

An intensive preparation for a successful career

The INSEAD MBA curriculum is designed to provide thorough preparation for a career in international business. It develops the capacity to master a large amount of material in a short time. In this high-pressure environment, we foster collaborative skills through group work in diverse teams, while course content covers international markets.

The first half of the programme provides in-depth knowledge of the conceptual models and analytical tools in accounting, finance, statistics, strategy, marketing, operations management and organisational behaviour. Other courses focus on the environment in which business takes place. Subjects such as economics, political analysis and technology help participants understand the drivers of change that will affect their future careers – and your business.

The second half of the programme is tailored to individual educational and professional goals. Participants can either pursue a generalist path toward management or specialize in a particular functional area. They may also focus on key issues or preferences such as business in Asia or entrepreneurship.

Our unique campus exchange initiative allows participants to follow the same programme across different continents. They can spend their first two periods at the Europe or Asia campus then cross to a contrasting environment. Many participants even add a third continent to their portfolio, through our alliance with The Wharton School, University of Pennsylvania in the USA.

	Period 1	Period 2	Period 3	Period 4	Period 5
January Intake	Jan - Feb	March - April	May - June	Sept - Oct	Nov - Dec
September Intake	Sept - Oct	Nov - Dec	Jan - Feb	March - April	May - June
	BUSINESS FUNDAMENTALS	CORE FUNCTIONAL SKILLS	GLOBAL & IT CHALLENGES IN MANAGEMENT	ELECTIVES	ELECTIVES
	Uncertainty, Data & Judgement	Corporate Financial Policy	Information Systems & Management	1 Elective	1 Elective
	Prices & Markets	Managerial Accounting	International Political Analysis	1 Elective	1 Elective
	Financial Markets & Valuation	Process & Operations Management	Macroeconomics in the Global Economy	1 Elective	1 Elective
	Financial Accounting	Leading Organisations	1 Elective		
	Leading People & Groups	Foundations of Marketing	1 Elective		
		Strategy	1 Elective		

Career Services Activities & Job Search

Europe-Asia Campus Exchange

Wharton Exchange

How can I recruit INSEAD MBAs?

Recruiting at INSEAD made easy

The MBA Career Services team provides advice and assistance to recruiters throughout the hiring process. We are committed to working closely with you to find an INSEAD recruitment strategy that matches your organisation's own requirements.

and Asia. Given the mobility of our participants, it is vital that recruitment messages reach all participants across campuses. Ideally, you will achieve this by having a physical presence on both campuses or by taking advantage of our video-conference facilities.

Identical opportunities to hire INSEAD MBAs are provided twice a year on each of our campuses in Europe

We recommend mixing and matching the following recruitment methods according to your precise needs.

Recruit on campus



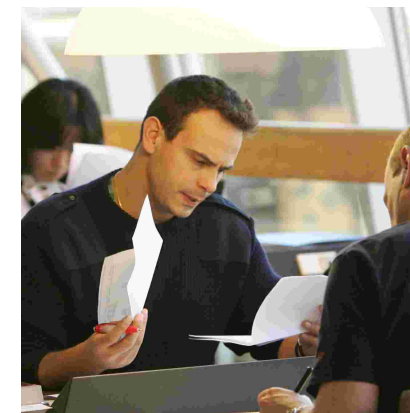
If you wish to build your corporate brand image and raise awareness of the career opportunities on offer, on-campus recruitment is the best approach. This usually consists of a one-hour presentation followed by a networking cocktail reception, with interview held at a later date. Employer visits take place during the two main recruitment periods (March to June and September to December). Interviews can be arranged on both campuses, taking advantage of our interview rooms, state-of-the-art video-conference facilities, and our web-based interview scheduling system, CareerLink.

Participate in a Career Fair



Our Career Fairs are a great opportunity to meet and network with outstanding participants who are interested in posts in Asia, Europe and beyond. They are also a convenient way to build your company's presence on campus and to meet future key international decision makers and customers – with fewer resources than are required for a formal presentation.

Post a job description



At any time during the year, descriptions of career opportunities (full-time positions or internships) can be posted on our user-friendly website, CareerLink, free of charge. Viewed by MBA participants on both campuses, the site makes it possible for participants to directly respond to you.
<https://insidemba.insead.edu/careerlink/compview/>

Contact participants directly through the CV Book



For each class we publish a CV Book. This is also available online with many useful search capabilities, such as languages, previous work experience and educational background. This is an important recruiting tool, whether or not you intend to recruit on campus.

Recruit for internships and projects



The January intake has the option of completing an internship or project during the July–August break. Your organisation can benefit from having highly motivated, self-starting individuals work on specific business issues – possibly with a view to making a permanent appointment on graduation.



Connecting the best minds.

Further networking opportunities.

MBA Career Services arranges for additional events throughout the year, usually in order to provide participants with insights into certain sectors or industries. These events enable you to promote your brand on campus, as well as gain an understanding of MBA participants' attitudes for your sector and organisation.

Panel discussions



These usually take the form of discussions on careers in specific industries or on issues such as women in business. We usually invite three to four speakers and ask them to share their experience with a lively and inspirational audience of MBA participants.

Meet the participants



If you wish to meet our participants in a more informal context, we can arrange for breakfast, business lunches or cocktail receptions on campus. In addition, participants frequently organise field study tours in various countries – which could include a visit to your company.

Participants' clubs



Our participants have created a variety of sector-specific clubs, including consulting, private equity, marketing, entrepreneurship and NGOs. Working with the clubs on their various events enables you to target and network with groups of motivated students very efficiently.

Seminars and workshops



These represent an excellent opportunity to help develop skills that could eventually benefit your organization. Past topics have included presentation skills, case interview techniques and finance interview preparation.

One school, two campuses.

A world of exceptional talent.

Europe

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For more information on how to recruit at INSEAD, please visit our website:
www.insead.edu/mba/corporate_recruiters/index.htm

INSEAD Recruiting Guidelines

Non-disclosure of grades

INSEAD's rigorous selection criteria demand the highest intellectual and professional standards. To obtain the MBA degree is a significant achievement in itself. Therefore, as a matter of policy, grades are considered confidential.

Equal consideration for participants on both campuses

Participants are selected from a centralised applicant pool, so both campuses have roughly the same MBA profile. Recruiters are thus expected to consider all candidates regardless of their campus location – including those who participate in an exchange with Wharton. It is also in employers' interests to target both INSEAD campuses, as – after the first four months of the programme – participants are able to move freely between sites every two months. MBA Career Services has comprehensive systems in place, such as videoconferencing equipment, to facilitate this process.

Non-discrimination

As an international business school, INSEAD adheres to the principles of equality and impartiality. We expect companies recruiting at INSEAD to respect these principles.

INSEAD

The Business School
for the World

