

## **HONORS, AWARDS**

Consistently named among the two top-rated teachers at McGill University, Faculty of Management, 1974 - 1985

Taught highest rated elective, Harvard Business School, 1983 - 1984

Received five times the annual teaching award (1987, 1989, 1990, 1992, 1993) teaching core course in the MBA program at INSEAD during the period 1987 - 1993; nominated for the teaching award for core courses in 1988, 1991

Distinguished Scholar Speech, Academy of Management, International Division, Atlanta, 1993

2001 Harry and Miriam Levinson Award, Division 13 (Consulting Psychology)

Elected fellow of the Academy of Management, 2001

Distinguished Scholar Speech, Academy of Management, Consulting Division, Denver, 2002

Received the Critics' Choice Award 1995 - 96 for *Life and Death in the Executive Fast Lane*

Received the International Leadership Award 2005 for *contributions to the classroom and the board*. Manfred is the first non American to receive this award

Received the following awards for cases:

European Case of the Year Award 1991 for *Richard Branson and the Virgin Group*

European Case of the Year Award 1993 for *Carlo de Benedetti: The Builder*

European Foundation for Management & Development Award 1995 for *Branson's Virgin*

European Case of the Year Runner-Up Award 1996 for *Branson's Virgin: The Coming of Age of a Counter-Cultural Enterprise*

European Case of the Year Human Resource Management Category Award 1998 for *Branson's Virgin: The Coming of Age of a Counter-Cultural Enterprise*

European Case of the Year Overall Winner Award 1999 for *Branson's Virgin: The Coming of Age of a Counter-Cultural Enterprise*

European Case of the Year Human Resource Management/Organisational Behaviour Category Award 2000 for *British Petroleum: Transformational Leadership in a Transnational Organisation*

European Case of the Year 2001 for *Banking on Change*

European Case of the Year Human Resource Management/Organisational Behaviour

Category Award 2002 for *The House that Branson Built: Virgin's Entry into the New Millennium*

European Case of the Year Human Resource Management/Organisational Behaviour

Category Award 2005 for *Alice in Wonderland: A Different Approach to Organisational Change*

Appointed officer in the order of Oranje & Nassau, 1997

Listed in *Who's Who of the World, Marquis, Who's Who in the World, International Who's Who in Medicine, Dictionary of Business and Management Scholars and Research, Dictionary of International Biography, Who's Who in the Management Sciences*

Featured in *The New York Times, The Financial Times, The Herald Tribune, The Los Angeles Times, The Economist, Fortune, Wall Street Journal, Wirtschaftswoche, Le Capital, Harper's*, and others