



## Strictly by invitation only

## Agenda for the EVCA INSEAD Single Family Office Day

17 March 2015, 1400-1800 CET

President Wilson Quai Wilson 47 1211 Geneva 21 Switzerland

1400 - 1410	Welcome by Dörte Höppner, Chief Executive EVCA and Professor Claudia Zeisberger, Academic Director Global Private Equity Initiative (GPEI) INSEAD
1410 - 1500	Keynote from one of the Leading Institutional Investors: "Building and Managing a Private Equity Investment Programme". Hanneke Smits, former Chief Investment Officer, Adams Street Partners
1500 - 1540	Follow Up Session on Investment Structures: An exchange of views in the current market place, moderated by Christina Pamberg (Alcyon Holding), Hanneke Smits, Tom Eriksson (Aeris Capital)
1540 - 1630	From Risk Taking to Wealth Preservation - the Rise of the Asian Family Office, Professor Claudia Zeisberger, INSEAD Global Private Equity initiative
1630 - 1715	EU Affairs Update: New Commission, New Parliament, New Rules for Private Equity? Followed by a Q&A session. Michael Collins, Deputy Chief Executive and Public Affairs Director, EVCA
1715 - 1800	Benchmarking and Data Availability in the SFO Segment. A brief analysis by Michael Prahl, Executive Director, INSEAD Global Private Equity Initiative, followed by an exchange of views
1830 - 1900	Joint Single Family Office & Multi Family Offices Drinks Reception
1900 - 2100	Joint Single Family Office & Multi Family Offices Dinner

## The EVCA is the voice of European private equity.

Our membership covers the full range of private equity activity, from early-stage venture capital to the largest private equity firms, investors such as pension funds, insurance companies, fund-of-funds and family offices and associate members from related professions. We represent 700 member firms and 500 affiliate members.

The EVCA shapes the future direction of the industry, while promoting it to stakeholders such as entrepreneurs, business owners and employee representatives. We explain private equity to the public and help shape public policy, so that our members can conduct their business effectively. The EVCA is the guardian of the industry's professional standards, demanding accountability, good governance and transparency from our members and spreading best practice through our training courses.

## INSEAD

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to change lives and to transform organisations. A global perspective and cultural diversity are reflected in all aspects of our research and teaching.

With campuses in Europe (France), Asia (Singapore) and Abu Dhabi, our 146 renowned Faculty members from 34 countries inspire more than 1,300 degree participants annually.

Around the world and over the decades, INSEAD continues to conduct cutting edge research and to innovate across all our programmes to provide business leaders with the knowledge and sensitivity to operate anywhere. These core values have enabled us to become truly "The Business School for the World.